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#### FEC FORM 5

#### REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

| (a) Name of Individual, Organization or Corporation Crossroads Grassroots Policy Strategies  |  |
|--|--|
| (b) Address (number and street) check if different than previously reported P.O. Box 34413   |  |
| (c) City, State and ZIP Code   | 0 55011 15 15 11                                   |
| Washington DC 20043  | 3. FEC Identification Number                       |
| 2. Occupation and Name of Employer (for Individual Filers Only)  | C C90011719  |
| 4. TYPE OF REPORT (check appropriate boxes):  (a) April 15 Quarterly Report  July 15 Quarterly Report  AB-Hour Report  January 31 Year-End Report  b) Is this Report an amendment?  No Yes, it amends the report filed on THROUGH  THROUGH  AB-Hour Report  48-Hour Report  48-Hour Report  19 January 31 Year-End Report  AB-Hour Report  10 January 31 Year-End Report | M / D D / Y Y Y Y                                  |
| TOTAL INDEPENDENT EXPENDITURES   | 9900929.95   |
| Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, of, any candidate or authorized committee or agent of either, or any political party committee or its agent.  | , or concert with, or at the request or suggestion |
|  | DATE ctronically Filed]                            |
| Caleb Crosby Caleb Crosby  | 10/15/2014   |
| NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to   | the penalties of 2 U.S.C. §437g.                   |

For further information, contact: Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

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| AME OF FILER (In Full)  |  |
|---|--|
| Crossroads Grassroots Policy Strategies                                   |  |
|   |  |
|   |  |
| Full Name (Last, First, Middle Initial) of Payee                          | Date of Public Distribution/Dissemination              |
| Main Street Media Group   | 09 03 2014   |
| Mailing Address P.O. Box 25093  | Amount   |
| City State Zip Code   |  |
| Alexandria VA 22313   | 168456.49  |
|   | Transaction ID : E.001                                 |
| Purpose of Expenditure TV / Media Placement  Category/ Type               | Office Sought: House State: AR  Senate District:       |
| Name of Federal Candidate Supported or Opposed by Expenditure:            | President  |
| Mark Pryor  | Check One: Support Oppose                              |
| Calendar Year-To-Date Per Election  | Disbursement For: Primary General                      |
| for Office Sought   | Other (specify)  |
| Full Name (Last, First, Middle Initial) of Payee                          | Date of Public Distribution/Dissemination              |
| McCarthy Hennings Whalen Inc  | M = M / D = D / Y = Y = Y                              |
| Mailing Address 1850 M Street NW  | 09 03 2014   |
| Suite 235   | Amount   |
| City State Zip Code   |  |
| Washington DC 20036   | 15252.95   |
| 5 (5 1)   | Transaction ID : E.002  Office Squaht: House State AR  |
| Purpose of Expenditure TV / Media Production  Category/ Type              | Office Sought: House State: AR  Senate District:       |
| Name of Federal Candidate Supported or Opposed by Expenditure: Mark Pryor | President  |
|   | Check One: Support Oppose                              |
| Calendar Year-To-Date Per Election 183709.44                              | Disbursement For: Primary General 2014 Other (specify) |
| Full Name (Last, First, Middle Initial) of Payee                          |  |
| Main Street Media Group   | Date of Public Distribution/Dissemination              |
| Mailing Address B.O. Boy 25002  | 09 06 2014   |
| P.O. Box 25093  | Amount   |
| City State Zip Code   |  |
| Alexandria VA 22313   | 749662.25  |
| D (F II)  | Transaction ID : E.003                                 |
| Purpose of Expenditure Category/ TV / Media Placement Type                | Office Sought: House State: MI                         |
| Name of Federal Candidate Supported or Opposed by Expenditure:            | Senate District:                                       |
| Gary Peters   | Check One: Support Oppose                              |
| Calendar Year-To-Date Per Election for Office Sought 763962.25            | Disbursement For: Primary General Other (specify)      |
| (a) SUBTOTAL of Itemized Independent Expenditures                         | 000074.00  |
| · · · · · · · · · · · · · · · · · · ·                                     | 933371.69  |
| (b) SUBTOTAL of Unitemized Independent Expenditures                       |  |
|   |  |
| (c) TOTAL Independent Expenditures  |  |
| (carry total from last page forward to Line 7)                            |  |

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| ME OF FILER (In Full)  |                      | •   |
|--|----------------------|---|
| rossroads Grassroots Policy Strategies                                     |                      |   |
| -  |                      |   |
|  |                      |   |
| Full Name (Last, First, Middle Initial) of Payee                           |                      | Date of Public Distribution/Dissemination               |
| Wilson Grand Communications  |                      | 09 06 2014  |
| Mailing Address 429 N St. Asaph Street                                     |                      | Amount  |
| City   | State Zip Code       |   |
| Alexandria   | VA 22314             | 14300.00  |
|  |                      | Transaction ID : E.004                                  |
| Purpose of Expenditure<br>TV / Media Production                            | Category/<br>Type    | Office Sought: House State: MI  Senate District:        |
| Name of Federal Candidate Supported or Oppo<br>Gary Peters                 | osed by Expenditure: | President   |
| Gary i eters   |                      | Check One: Support Oppose                               |
| Calendar Year-To-Date Per Election for Office Sought                       | 763962.25            | Disbursement For: Primary General  2014 Other (specify) |
| Full Name (Last, First, Middle Initial) of Payee                           |                      |   |
|  |                      | Date of Public Distribution/Dissemination               |
| Mentzer Media Services Inc  Mailing Address 600 Fairmount Ave              |                      | 09 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y              |
| 5 000 Fairmount Ave  |                      | Amount  |
| Ste 306  | Otata Zin Oada       | Amount  |
| City   | State Zip Code       | 789102.74   |
| Towson   | MD 21286             | Transaction ID : E.005                                  |
| Purpose of Expenditure<br>TV / Media Placement                             | Category/<br>Type    | Office Sought: House State: AK  X Senate                |
| Name of Federal Candidate Supported or Oppo<br>Mark Begich                 | osed by Expenditure: | President District:  Check One: Support Oppose          |
| Calendar Year-To-Date Per Election for Office Sought                       | 804351.22            | Disbursement For: Primary General Other (specify)       |
| Full Name (Last, First, Middle Initial) of Payee                           |                      | Date of Public Distribution/Dissemination               |
| McCarthy Hennings Whalen Inc   |                      | M = M / D = D / Y = Y = Y                               |
| Mailing Address 1850 M Street NW   |                      | 09 08 2014  |
| Suite 235  |                      | Amount  |
| City   | State Zip Code       |   |
| Washington   | DC 20036             | 15248.48  |
|  |                      | Transaction ID : E.006                                  |
| Purpose of Expenditure<br>TV / Media Production                            | Category/<br>Type    | Office Sought: House State: AK Senate District:         |
| Name of Federal Candidate Supported or Opport                              | osed by Expenditure: | President   |
| Mark Begich  |                      | Check One: Support Oppose                               |
| Calendar Year-To-Date Per Election for Office Sought                       | 804351.22            | Disbursement For: Primary General Other (specify)       |
| (a) SUBTOTAL of Itemized Independent Expendent                             | ditures              | 818651.22   |
| (b) SUBTOTAL of Uniternized Independent Expo                               | enditures            |   |
| (c) TOTAL Independent Expenditures(carry total from last page forward to L |                      |   |
| ( )  | - /                  |   |

PAGE 4 OF 14 FOR LINE 7 OF FORM 5

| NAME OF FILER (In Full)  | •  |
|--|--|
| Crossroads Grassroots Policy Strategies  |  |
|  |  |
| Full Name (Last, First, Middle Initial) of Payee                                 | Date of Public Distribution/Dissemination              |
| Mail Street Media Group  | 09   |
| Mailing Address P.O. Box 25093   | Amount   |
| City State Zip Code  | 254994.00  |
| Alexandria VA 22313  | Transaction ID : E.007                                 |
| Purpose of Expenditure TV / Media Placement  Category/ Type                      | Office Sought: House State: AR  Senate District:       |
| Name of Federal Candidate Supported or Opposed by Expenditure:<br>Mark Pryor     | President  Check One: Support Oppose                   |
| Calendar Year-To-Date Per Election for Office Sought 439590.47                   | Disbursement For: Primary General 2014 Other (specify) |
| Full Name (Last, First, Middle Initial) of Payee                                 | Date of Public Distribution/Dissemination              |
| McCarthy Hennings Whalen Inc   | 09   |
| Mailing Address 1850 M Street NW   |  |
| Suite 235  | Amount   |
| City State Zip Code  | 887.03   |
| Washington DC 20036  | Transaction ID : E.008                                 |
| Purpose of Expenditure Category/ Type  | Office Sought: House State: AR  X Senate               |
| Name of Federal Candidate Supported or Opposed by Expenditure: Mark Pryor        | President District:  Check One: Support Oppose         |
| Calendar Year-To-Date Per Election 439590.47                                     | Disbursement For: Primary General 2014 Other (specify) |
| Full Name (Last, First, Middle Initial) of Payee                                 | Date of Public Distribution/Dissemination              |
| Main Street Media  | 09 16 2014   |
| Mailing Address P.O. BOX 25093   | Amount   |
| City State Zip Code  |  |
| Alexandria VA 22313  | 1355577.56  Transaction ID : E.009                     |
| Purpose of Expenditure Category/ TV / Media Placement Type                       | Office Sought: House State: CO                         |
| Name of Federal Candidate Supported or Opposed by Expenditure:                   | Senate  President  District:                           |
| Mark Udall   | Check One: Support Oppose                              |
| Calendar Year-To-Date Per Election for Office Sought                             | Disbursement For: Primary General 2014 Other (specify) |
| (a) SUBTOTAL of Itemized Independent Expenditures                                | 1611458.59   |
| (b) SUBTOTAL of Unitemized Independent Expenditures                              | ·············  |
| (c) TOTAL Independent Expenditures(carry total from last page forward to Line 7) | ··············   |

PAGE 5 OF 14 FOR LINE 7 OF FORM 5

| ME OF FILER (In Full)   | <u>'</u>   |
|---|--|
| rossroads Grassroots Policy Strategies  |  |
|   |  |
|   |  |
| Full Name (Last, First, Middle Initial) of Payee                              | Date of Public Distribution/Dissemination          |
| Rising Tide Media Group   | 09 16 2014   |
| Mailing Address 226 S. Fayette  |  |
| 7: 0.4  | Amount   |
| City State Zip Code   | 44881.00   |
| Alexandria VA 22314   | Transaction ID : E.010                             |
| Purpose of Expenditure TV / Media Production  Category/ Type                  | Office Sought: House State: CO  Senate District:   |
| Name of Federal Candidate Supported or Opposed by Expenditure:<br>Mark Udall  | President  Check One:  Support  Oppose             |
|   |  |
| Calendar Year-To-Date Per Election for Office Sought                          | Disbursement For: Primary General Other (specify)  |
| Full Name (Last, First, Middle Initial) of Payee                              | Date of Public Distribution/Dissemination          |
| McCarthy Hennings Whalen, Inc.  | M M / D D / Y Y Y Y                                |
| Mailing Address 1850 M Street NW  | 09 15 2014   |
| Suite 235   | Amount   |
| City State Zip Code   | Amount   |
|   | 16612.13   |
| Washington DC 20036   | Transaction ID : E.011                             |
| Purpose of Expenditure TV / Media Production Category/ Type                   | Office Sought: House State: AK Senate District:    |
| Name of Federal Candidate Supported or Opposed by Expenditure:  Mark Begich   | President  Check One: Support Oppose               |
| Calendar Year-To-Date Per Election 1591135.43 for Office Sought               | Disbursement For: Primary General Other (specify)  |
| Full Name (Last, First, Middle Initial) of Payee                              | Date of Public Distribution/Dissemination          |
| Mentzer Media Services  | M M / D D / Y Y Y Y                                |
| Mailing Address 600 Fairmount Ave   | 09 15 2014   |
| Ste 306   | Amount   |
| City State Zip Code   |  |
| Towson MD 21286   | 770172.08  |
| D (5 %)   | Office Sought: House AK                            |
| TV / Media Placement Type   | Office Sought:  House State: AK  Senate  District: |
| Name of Federal Candidate Supported or Opposed by Expenditure:<br>Mark Begich | Check One: Support Oppose                          |
| Calendar Year-To-Date Per Election for Office Sought                          | Disbursement For: Primary General Other (specify)  |
| (a) SUBTOTAL of Itemized Independent Expenditures                             | 831665.21  |
| (b) SUBTOTAL of Unitemized Independent Expenditures                           |  |
| (c) TOTAL Independent Expenditures  |  |
| (carry total from last page forward to Line 7)                                |  |

PAGE 6 OF 14 FOR LINE 7 OF FORM 5

| AME OF FILER (In Full)                           |               |            |              |   | •                                       |                 |
|--|---------------|------------|--------------|---|---|-----------------|
| Crossroads Grassroots Policy Strategies          |               |            |              |   |   |                 |
|  |               |            |              |   |   |                 |
| Full Name (Last, First, Middle Initial) of Payee |               |            | 5 .          | ( D ) !!                                |   |                 |
|  |               |            | Dat          |   | c Distribution/                         | Dissemination   |
| Targeted Victory                                 |               |            |              | м - м<br>09                             | 16                                      | 2014            |
| Mailing Address 1033 North Fairfax St            |               |            |              | 00                                      |   | 20              |
| Suite 400  |               |            | Am           | ount                                    |   |                 |
| City   | State         | Zip Code   |              |   |   | 83333.34        |
| Alexandria                                       | VA            | 22314      | Tr           | ansaction                               | ID : E.013                              | 00000.0.        |
| Purpose of Expenditure                           |               | Category/  | Office Sc    |   | House                                   | State: CO       |
| Online Advertising                               |               | Type       | <del>-</del> | > \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | Senate                                  |                 |
| Name of Federal Candidate Supported or Oppos     | ad hy Expend  | ituro.     |              | Ė                                       | President                               | District:       |
| Mark Udall                                       | ou by Expo    | iture.     | Check O      | na·                                     | Support                                 | X Oppose        |
|  |               |            |              |   | • |                 |
| Calendar Year-To-Date Per Election               |               | 4492704.00 | Disburser    | 2014                                    | Primary                                 | X General       |
| for Office Sought                                |               | 1483791.90 |              | Other (sp                               | ecify)                                  |                 |
| Full Name (Last, First, Middle Initial) of Payee |               |            | Dat          | of Public                               | c Distribution/                         | Discomination   |
| Main Street Media                                |               |            | Da           |   | C DISHIDUHOLI,                          |                 |
| Mailian Address                                  |               |            |              | 09                                      | 16                                      | 2014            |
| Mailing Address P.O. BOX 25093                   |               |            |              |   |   |                 |
|  |               |            | Am           | ount                                    |   |                 |
| City   | State         | Zip Code   |              |   |   | 273488.50       |
| Alexandria                                       | VA            | 22313      | Tra          | ansaction                               | ID : E.014                              |                 |
| Purpose of Expenditure                           |               | Category/  | Office So    |   | House                                   | State: AR       |
| TV / Media Placement                             |               | Type       |              | >                                       | Senate                                  |                 |
| Name of Federal Candidate Supported or Oppos     | ed by Expend  | iture:     |              |   | President                               | District:       |
| Mark Pryor                                       |               |            | Check O      | ne:                                     | Support                                 | X Oppose        |
|  |               |            |              |   |   |                 |
| Calendar Year-To-Date Per Election               |               | 729329.76  | Disburser    | 2014                                    | Primary                                 | X General       |
| for Office Sought                                | 7             |            |              | Other (sp                               | ecify)                                  |                 |
| Full Name (Last, First, Middle Initial) of Payee |               |            | Dat          | e of Publi                              | c Distribution/                         | Dissemination   |
| McCarthy Hennings Whalen, Inc.                   |               |            |              | M M                                     |   | - V - V - V - Y |
| Mailing Addross                                  |               |            |              | 09                                      | 16                                      | 2014            |
| 1650 W Street NVV                                |               |            | A ma         |   |   |                 |
| Suite 235  |               |            | An           | ount                                    |   |                 |
| City   | State         | Zip Code   |              |   |   | 16250.79        |
| Washington                                       | DC            | 20036      | Tra          | ansaction                               | ID : E.015                              |                 |
| Purpose of Expenditure                           |               | Category/  | Office So    |   | House                                   | State: AR       |
| TV / Media Production                            |               | Type       |              | <u> </u>                                | Senate                                  |                 |
| Name of Federal Candidate Supported or Oppos     | sed by Expend | iture:     |              |   | President                               | District:       |
| Mark Pryor                                       |               |            | Check O      | ne:                                     | Support                                 | X Oppose        |
|  |               |            |              |   |   |                 |
| Calendar Year-To-Date Per Election               |               | 729329.76  | Disburser    | 2014                                    | Primary                                 | General         |
| for Office Sought                                |               | 1200200    |              | Other (sp                               | ecify)                                  |                 |
|  |               |            |              |   |   |                 |
| (a) SUBTOTAL of Itemized Independent Expendit    | ures          |            | •            |   |   | 373072.63       |
|  |               |            |              |   |   |                 |
| (b) SUBTOTAL of Unitemized Independent Exper     | nditures      |            |              |   |   |                 |
| (6) 33213111111111111111111111111111111111       | Turistic.     | •••••      |              | 7                                       |   | للحب            |
| (c) TOTAL Independent Expenditures               |               |            |              |   |   |                 |
| (carry total from last page forward to Lin       |               |            | ▶            |   |   | التحيي          |

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| ME OF FILER (In Full)  |   |
|--|---|
| ossroads Grassroots Policy Strategies  |   |
|  |   |
| E. D. N  |   |
| Full Name (Last, First, Middle Initial) of Payee                               | Date of Public Distribution/Dissemination         |
| Mammoth Marketing Group  | 09 18 2014  |
| Mailing Address 905 Nueces St  |   |
|  | Amount  |
| City State Zip Code  | 84994.57  |
| Austin TX 78701  | Transaction ID : E.016                            |
| Purpose of Expenditure Postage / Printing / Production  Category/ Type         | Office Sought: House State: IA  Senate District:  |
| Name of Federal Candidate Supported or Opposed by Expenditure:<br>Bruce Braley | President  Check One:  Support  Oppose            |
|  |   |
| Calendar Year-To-Date Per Election for Office Sought                           | Disbursement For: Primary General Other (specify) |
| Full Name (Last, First, Middle Initial) of Payee                               | Date of Public Distribution/Dissemination         |
| Rising Tide Media Group  | M M / D D / Y Y Y Y                               |
| Mailing Address 226 S. Fayette   | 09 18 2014  |
|  | Amount  |
| City State Zip Code  | 11547.00  |
| Alexandria VA 22314  | Transaction ID : E.017                            |
| Purpose of Expenditure TV / Media Production  Category/ Type                   | Office Sought: House State: CO                    |
| Name of Federal Candidate Supported or Opposed by Expenditure:  Mark Udall     | President District:  Check One: Support X Oppose  |
| Calendar Year-To-Date Per Election for Office Sought                           | Disbursement For: Primary General Other (specify) |
| Full Name (Last, First, Middle Initial) of Payee                               | Date of Public Distribution/Dissemination         |
| Main Street Media  | M = M / D = D / Y = Y = Y                         |
| Mailing Address P.O. BOX 25093   | 09 19 2014  |
| P.O. BOA 20093   | Amount  |
| City State Zip Code  | 404005.50   |
| Alexandria VA 22313  | 191295.50   |
| D (5 19  | Office Sought: House State: AR                    |
| TV / Media Placement Type  | Senate District:                                  |
| Name of Federal Candidate Supported or Opposed by Expenditure:<br>Mark Pryor   | Check One: Support Oppose                         |
| Calendar Year-To-Date Per Election 920625.26                                   | Disbursement For: Primary General Other (specify) |
| a) SUBTOTAL of Itemized Independent Expenditures                               | 287837.07   |
| b) SUBTOTAL of Unitemized Independent Expenditures                             |   |
|  |   |

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| ME OF FILER (In Full)                                |                      |            |           |  |                     |               |
|--|----------------------|------------|-----------|--|---------------------|---------------|
| rossroads Grassroots Policy Strategies               |                      |            |           |  |                     |               |
|  |                      |            |           |  |                     |               |
| Full Name (Last, First, Middle Initial) of Pa        | ayee                 |            | Dat       | e of Public  | c Distribution/     | Dissemination |
| Main Street Media                                    |                      |            |           | M = M  | / D D /             | YYYYY         |
| Mailing Address P.O. BOX 25093                       |                      |            |           | 09   | 23                  | 2014          |
| F.O. BOA 23093                                       |                      |            | Am        | ount   |                     |               |
| City   | State                | Zip Code   |           | • • •  |                     | 4400000 00    |
| Alexandria   | VA                   | 22313      | Tr        | ansaction  | ID : E.019          | 1166903.92    |
| Purpose of Expenditure                               |                      | Category/  | Office So |  | House               | State: CO     |
| TV / Media Placement                                 |                      | Type       |           | <u>&gt;</u>  | Senate              | District:     |
| Name of Federal Candidate Supported or               | Opposed by Expenditu | ıre:       |           | L  | President           |               |
| Mark Udall   |                      |            | Check Or  | ne:  | Support             | X Oppose      |
| Calendar Year-To-Date Per Election                   |                      |            | Disbursen |  | Primary             | X General     |
| for Office Sought                                    |                      | 2662242.82 |           | 2014<br>Other (sp  | ecify)              |               |
| Full Name (Last, First, Middle Initial) of Pa        | avee                 |            |           |  |                     | Dissemination |
| Main Street Media                                    | 1,00                 |            | Dai       | e of Public  | DISTIDUTION         | Dissemination |
| Mailing Addraga                                      |                      |            |           | 09   | 23                  | 2014          |
| P.O. Box 25093                                       |                      |            | Am        | ount   |                     |               |
| City   | State                | Zip Code   |           | Ourk   | <del></del>         | 11.3.2        |
| Alexandria   | VA                   | 22313      | Tr        |  | ·                   | 280794.00     |
| Purpose of Expenditure                               |                      | Category/  | Office So |  | House               | State: AR     |
| TV / Media Placement                                 |                      | Type       | J52 2 3   | \ \rightarrow \rig | Senate              | State         |
| Name of Federal Candidate Supported or               | Opposed by Expenditu | ure:       | I         | Ė  | President           | District:     |
| Mark Pryor   | • •                  |            | Check O   | ne:  | Support             | X Oppose      |
| Colondar Voor To Data Par Floation                   |                      |            | Disbursen | nent For:  | Primary             | X General     |
| Calendar Year-To-Date Per Election for Office Sought |                      | 1201419.26 |           | 2014<br>Other (sp  |                     |               |
| Full Name (Last, First, Middle Initial) of Pa        | avee                 |            |           |  |                     | Dissemination |
| McCarthy Hennings Whalen, Inc.                       | 2,00                 |            |           | M M  | / D D /             | Disserimation |
| Mailing Address                                      |                      |            |           | 09   | 22                  | 2014          |
| 1850 M Street NW<br>Suite 235                        |                      |            | Am        | ount   |                     |               |
| City   | State                | Zip Code   | -         | •  | <del></del>         | <del></del>   |
| Washington   | DC                   | 20036      |           |  |                     | 17294.08      |
| Purpose of Expenditure                               |                      | Category/  | Office So |  | ID: E.021<br>House  | State: AK     |
| TV / Media Production                                |                      | Type       |           | >  | Senate              | Oldic.        |
| Name of Federal Candidate Supported or               | Opposed by Expenditu | ure:       |           |  | President           | District:     |
| Mark Begich  |                      |            | Check Or  | ne:  | Support             | X Oppose      |
| Calendar Year-To-Date Per Election                   |                      |            | Disbursen |  | Primary             | ✓ General     |
| for Office Sought                                    |                      | 2344125.21 |           | 2014<br>Other (sp  |                     |               |
|  |                      |            |           |  | <i>"</i> ▶ <u> </u> |               |
| (a) SUBTOTAL of Itemized Independent Ex              | xpenditures          |            |           |  |                     | 1464992.00    |
|  |                      |            | با ٔ      |  | 7                   | 140.002.00    |
| (b) SUBTOTAL of Unitemized Independent               | t Expenditures       |            | ▶         |  |                     |               |
|  |                      |            |           | ,  |                     |               |
| (c) TOTAL Independent Expenditures                   |                      |            |           |  |                     |               |
| (carry total from last page forward                  | d to Line /)         |            |           | 7  | 7                   |               |

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| AME OF FILER (In Full)  | <u> </u>   |
|---|--|
| Crossroads Grassroots Policy Strategies                                       |  |
|   |  |
| T = 0.00  |  |
| Full Name (Last, First, Middle Initial) of Payee                              | Date of Public Distribution/Dissemination              |
| Mentzer Media Services  | 09 22 2014   |
| Mailing Address 600 Fairmount Ave   | Amount   |
| Ste 306  City State Zip Code  | 7 and and  |
|   | 359644.00  |
| Towson MD 21286   | Transaction ID : E.022                                 |
| Purpose of Expenditure TV / Media Placement  Category/ Type                   | Office Sought: House State: AK  Senate District:       |
| Name of Federal Candidate Supported or Opposed by Expenditure:<br>Mark Begich | President  Check One:  Support  Oppose                 |
|   |  |
| Calendar Year-To-Date Per Election for Office Sought 2344125.21               | Disbursement For: Primary General 2014 Other (specify) |
| Full Name (Last, First, Middle Initial) of Payee                              |  |
|   | Date of Public Distribution/Dissemination              |
| Mentzer Media Services  Mailing Address 600 Fairmount Avo                     | 09 22 2014   |
| 5 000 Faiimount Ave   | Amount   |
| City State Zip Code   | Allount  |
| ·   | 376051.70  |
| Towson MD 21286   | Transaction ID : E.023                                 |
| Purpose of Expenditure TV / Media Placement  Category/ Type                   | Office Sought: House State: AK  Senate                 |
| Name of Federal Candidate Supported or Opposed by Expenditure:  Mark Begich   | President District:  Check One: Support X Oppose       |
| Calendar Year-To-Date Per Election 2344125.21                                 | Disbursement For: Primary General Other (specify)      |
| Full Name (Last, First, Middle Initial) of Payee                              | Date of Public Distribution/Dissemination              |
| Majority Strategies, Inc.   | M M / D D / Y Y Y Y                                    |
| Mailing Address 135 Professional Drive  | 09 23 2014   |
| Suite 104   | Amount   |
| City State Zip Code   |  |
| Ponte Vedra Beach FL 32082  | 35253.80   |
| D (F II)  | Transaction ID : E.024                                 |
| Purpose of Expenditure Postage / Printing / Production  Category/ Type        | Office Sought:  House State: AK  Senate  District:     |
| Name of Federal Candidate Supported or Opposed by Expenditure:                | President  |
| Mark Begich   | Check One: Support Oppose                              |
| Calendar Year-To-Date Per Election for Office Sought 2379379.01               | Disbursement For: Primary General Other (specify)      |
| (a) SUBTOTAL of Itemized Independent Expenditures                             | 770949.50  |
| (b) SUBTOTAL of Unitemized Independent Expenditures                           |  |
| (c) TOTAL Independent Expenditures  | ······ <b>&gt;</b>                                     |

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| AME OF FILER (In Full)  |                   |                   |                      |                                 | •                     |                      |
|---|-------------------|-------------------|----------------------|---------------------------------|-----------------------|----------------------|
| Crossroads Grassroots Policy Strategies                                   |                   |                   |                      |                                 |                       |                      |
|   |                   |                   |                      |                                 |                       |                      |
| E !! No /! and Einst Middle Initial) of De                                |                   |                   |                      |                                 |                       |                      |
| Full Name (Last, First, Middle Initial) of Pay                            | yee               |                   |                      | Date of Pub                     | olic Distribution/    | Dissemination        |
| DMM Media   |                   |                   |                      | M = M<br>09                     | / D D /               | 2014                 |
| Mailing Address 1911 N. Fort Myer Drive                                   |                   |                   |                      | Amount                          |                       |                      |
| Ste 400   |                   |                   |                      | Amount                          |                       |                      |
| City  | State             | Zip Code          |                      |                                 |                       | 14186.25             |
| Arlington   | VA                | 22209             |                      |                                 | n ID : E.025          |                      |
| Purpose of Expenditure<br>TV / Media Production                           |                   | Category/<br>Type | Office               | Sought:                         | House<br>X Senate     | State: CO  District: |
| Name of Federal Candidate Supported or Mark Udall                         | Opposed by Expend | diture:           | Check                | k One:                          | President Support     | X Oppose             |
|   |                   |                   |                      |                                 |                       |                      |
| Calendar Year-To-Date Per Election for Office Sought                      |                   | 2676429.07        | Dispur               | rsement For<br>2014<br>Other (s | Primary  specify)     | General              |
| Full Name (Last, First, Middle Initial) of Pay                            | yee               |                   |                      | Date of Pub                     | olic Distribution/    | Dissemination        |
| Mammoth Marketing Group   | ,                 |                   |                      | M M                             | / D D /               | TY TY TY TY          |
| Mailing Address 905 Nueces St   |                   |                   |                      | 09                              | 24                    | 2014                 |
| 333.133222 23   |                   |                   |                      | Amount                          |                       |                      |
| City  | State             | Zip Code          |                      |                                 |                       | 85666.61             |
| Austin  | TX                | 78701             |                      | Transactio                      | n ID : E.026          | 00000.0              |
| Purpose of Expenditure Postage / Printing / Production                    |                   | Category/<br>Type | Office               | Sought:                         | House<br>X Senate     | State: IA            |
| Name of Federal Candidate Supported or 6<br>Bruce Braley                  | Opposed by Expend | diture:           | Check                | k One:                          | President Support     | District:            |
| Calendar Year-To-Date Per Election for Office Sought                      |                   | 170661.18         | Disbur               | rsement For<br>2014<br>Other (s | Primary               | <b>General</b>       |
| Full Name (Last, First, Middle Initial) of Par                            | vee               |                   |                      |                                 | olic Distribution/    | Dissemination        |
| Richard Sales Media   | ,                 |                   |                      | M = M                           | / D D /               | Y Y Y Y Y            |
| Mailing Address 1702 E Highland Ave                                       |                   |                   |                      | 09                              | 26                    | 2014                 |
| Suite 408   |                   |                   |                      | Amount                          |                       |                      |
| City  | State             | Zip Code          |                      | -                               |                       |                      |
| Phoenix   | AZ                | 85016             |                      |                                 | 7 7                   | 5000.00              |
| Purpose of Expenditure  |                   |                   | Office               |                                 | n ID : E.027<br>House | State: AK            |
| Web Video   |                   | Category/<br>Type | Ollice               | Sought:                         | X Senate              | State: AK  District: |
| Name of Federal Candidate Supported or Mark Begich                        | Opposed by Expend | diture:           | Check                | COne:                           | President Support     | X Oppose             |
| Calendar Year-To-Date Per Election for Office Sought                      |                   | 2446045.68        | Disbur               | rsement For<br>2014<br>Other (s | Primary               | General              |
| (a) SUBTOTAL of Itemized Independent Ex                                   | penditures        |                   |                      |                                 |                       | 104852.86            |
| (b) SUBTOTAL of Unitemized Independent                                    | Expenditures      |                   | ····· <b>&gt;</b>    |                                 |                       |                      |
| (c) TOTAL Independent Expenditures<br>(carry total from last page forward |                   |                   | ······ <b>&gt;</b> [ |                                 |                       |                      |

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| AME OF FILER (In Full)   |                   |                   |                    |                                  |                      |                |
|--|-------------------|-------------------|--------------------|----------------------------------|----------------------|----------------|
| Crossroads Grassroots Policy Strategies  |                   |                   |                    |                                  |                      |                |
|  |                   |                   |                    |                                  |                      |                |
| To the second se |                   |                   |                    |                                  |                      |                |
| Full Name (Last, First, Middle Initial) of Pa  | ayee              |                   |                    | Date of Pub                      | olic Distribution/   | Dissemination  |
| Mailing Address  |                   |                   |                    | 09                               | 26                   | 2014           |
| Mailing Address 603 King Street 4th Floor  |                   |                   |                    | Amount                           |                      |                |
| City   | State             | Zip Code          | $\overline{}$      |                                  |                      |                |
| Alexandria   | VA                | 22314             |                    | Transaction                      | on ID : E.028        | 61666.67       |
| Purpose of Expenditure<br>Online Advertising   |                   | Category/<br>Type | Office             | e Sought:                        | House<br>X Senate    | State: AK      |
| Name of Federal Candidate Supported or Mark Begich   | Opposed by Expend | _I<br>liture:     | Chec               | ck One:                          | President Support    | District:      |
| Calendar Year-To-Date Per Election for Office Sought   |                   | 2446045.68        | Disbu              | ursement For<br>2014<br>Other (s | Primary              | General        |
| Full Name (Last, First, Middle Initial) of Pa  | ayee              |                   |                    | Date of Pub                      | olic Distribution/   | Dissemination  |
| Richard Sales Media  |                   |                   |                    | M = M 09                         | / D D /              | 2014           |
| Mailing Address 1702 E Highland Ave  |                   |                   |                    | UĐ                               | 20                   | 2014           |
| Suite 408  |                   |                   |                    | Amount                           |                      |                |
| City   | State             | Zip Code          |                    |                                  |                      | 5000.00        |
| Phoenix  | AZ                | 85016             |                    | Transactio                       | n ID : E.029         | 3000.00        |
| Purpose of Expenditure<br>Web Video  |                   | Category/<br>Type | Offic              | e Sought:                        | House X Senate       | State: KY      |
| Name of Federal Candidate Supported or<br>Alison Lundergan Grimes  | Opposed by Expend | liture:           | Chec               | ck One:                          | President Support    | District:      |
| Calendar Year-To-Date Per Election for Office Sought   |                   | 163333.00         | Disbu              | ursement For<br>2014<br>Other (s | Primary              | <b>General</b> |
| Full Name (Last, First, Middle Initial) of Pa  | avee              |                   |                    |                                  | olic Distribution/   | Discomination  |
| Targeted Victory   | ~,~-              |                   |                    | M = M                            | / D D /              | Y Y Y Y Y      |
| Mailing Address 1033 North Fairfax St  |                   |                   |                    | 09                               | 26                   | 2014           |
| Suite 400  |                   |                   |                    | Amount                           |                      |                |
| City   | State             | Zip Code          |                    |                                  |                      | 150000.00      |
| Alexandria   | VA                | 22314             |                    | Transactio                       | n ID : E.030         | 158333.00      |
| Purpose of Expenditure   |                   | Category/         | Office             | e Sought:                        | House                | State: KY      |
| Online Advertising   | O and but France  | Type              | 4                  | 3 2 3                            | X Senate President   | District:      |
| Name of Federal Candidate Supported or Alison Lundergan Grimes   | Opposed by Expend | uiture:           | Chec               | ck One:                          | Support              | X Oppose       |
| Calendar Year-To-Date Per Election for Office Sought   |                   | 163333.00         | Disbu              | ursement For<br>2014<br>Other (s | Primary  Specify)  — | General        |
| (a) SUBTOTAL of Itemized Independent Ex  | xpenditures       |                   | ······•            |                                  | 1 1 7                | 224999.67      |
| (b) SUBTOTAL of Unitemized Independent   | Expenditures      |                   | ····· <b>&gt;</b>  |                                  |                      |                |
| (c) TOTAL Independent Expenditures<br>(carry total from last page forward  |                   |                   | ·····• <b>&gt;</b> |                                  |                      |                |

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| AME OF FILER (In Full)   |  |
|--|--|
| Crossroads Grassroots Policy Strategies  |  |
|  |  |
| Full Name (Last, First, Middle Initial) of Payee                                       | District District Conference of the Conference o |
| Richard Sales Media  | Date of Public Distribution/Dissemination  |
|  | 09 26 2014   |
| Mailing Address 1702 E Highland Ave  |  |
| Suite 408  | Amount   |
| City State Zip Code  | 5000.00  |
| Phoenix AZ 85016   | Transaction ID : E.031   |
| Purpose of Expenditure Category/   | Office Sought: House State: NC   |
| Web Video Type   | Senate District:   |
| Name of Federal Candidate Supported or Opposed by Expenditure:                         | President  |
| Thom Tillis  | Check One: Support Oppose  |
| Control VIII De De Florition   | Disbursement For: Primary General  |
| Calendar Year-To-Date Per Election for Office Sought 83333.34                          | 2014 Cother (specify)  |
| ioi omoc oodgiit   | Other (specify)  |
| Full Name (Last, First, Middle Initial) of Payee                                       | Date of Public Distribution/Dissemination  |
| Targeted Victory   | M M / D D / Y Y Y Y Y  |
| Mailing Address 1033 North Fairfax St  | 09 26 2014   |
| Suite 400  | Amount   |
| City State Zip Code  | 70222 24   |
| Alexandria VA 22314  | 78333.34<br>Transaction ID : E.032   |
| Purpose of Expenditure Category/   | Office County   University   NC  |
| Online Advertising Type  | X Senate   |
| Name of Federal Candidate Supported or Opposed by Expenditure:                         | President District:  |
| Thom Tillis  | Check One: Support Oppose  |
|  |  |
| Calendar Year-To-Date Per Election 83333.34  | Disbursement For: Primary General  |
| for Office Sought  | Other (specify)  |
| Full Name (Last, First, Middle Initial) of Payee                                       | Date of Public Distribution/Dissemination  |
| Arena Communications   | M = M / D = D / Y = Y = Y = Y  |
| Mailing Address 1790 Segueia Vista Circle  | 09 29 2014   |
| 1780 Sequoia Vista Circle  | Amount   |
| City State Zip Code  |  |
| Salt Lake City UT 84104  | 36340.00   |
| , , , , , , , , , , , , , , , , , , ,  | Transaction ID : E.033   |
| Purpose of Expenditure Category/ Postage / Printing / Production Type                  | Office Sought: House State: KY   |
| 3,50   | Senate District:   |
| Name of Federal Candidate Supported or Opposed by Expenditure: Alison Lundergan Grimes |  |
|  | Check One: Support Oppose  |
| Calendar Year-To-Date Per Election   | Disbursement For: Primary General  |
| for Office Sought  | Other (specify)  |
|  |  |
| (a) SUBTOTAL of Itemized Independent Expenditures                                      | 119673.34  |
|  |  |
| (b) SUBTOTAL of Unitemized Independent Expenditures                                    |  |
|  |  |
| (c) TOTAL Independent Expenditures   |  |
| (carry total from last page forward to Line 7)   |  |

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| AME OF FILER (In Full)                              |                         |                   | <u> </u>   |
|---|-------------------------|-------------------|--|
| Crossroads Grassroots Policy Strategies             |                         |                   |  |
|   |                         |                   |  |
| The Middle Initial)                                 | 15                      |                   |  |
| Full Name (Last, First, Middle Initial) o           | if Payee                |                   | Date of Public Distribution/Dissemination              |
| Main Street Media                                   |                         |                   | 09 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y            |
| Mailing Address P.O. Box 25093                      |                         |                   |  |
|   |                         |                   | Amount   |
| City  | State                   | Zip Code          | 1379995.53   |
| Alexandria  | VA                      | 22313             | Transaction ID : E.034                                 |
| Purpose of Expenditure                              |                         | Category/         | Office Sought: House State: CC                         |
| TV / Media Placement                                |                         | Туре              | Senate District:                                       |
| Name of Federal Candidate Supported                 | d or Opposed by Expen   | diture:           | President  |
| Mark Udall  |                         |                   | Check One: Support Oppose                              |
| T. D. M. T. D. M. Dev Floret                        |                         |                   | Disbursement For: Primary General                      |
| Calendar Year-To-Date Per Electi<br>for Office Soug |                         | 4056424.60        | Other (specify)  |
|   | , ,                     |                   | Other (specify)  |
| Full Name (Last, First, Middle Initial) o           | of Payee                |                   | Date of Public Distribution/Dissemination              |
| Main Street Media                                   |                         |                   | 00 30 / 2014   |
| Mailing Address P.O. Box 25093                      |                         |                   | 09 30 2014   |
|   |                         |                   | Amount   |
| City  | State                   | Zip Code          | 954044.33  |
| Alexandria  | VA                      | 22313             | 954044.33<br>Transaction ID : E.035                    |
| Purpose of Expenditure                              |                         | Category/         | Office Sought: House State: NC                         |
| TV / Media Placement                                |                         | Type              | X Senate   |
| Name of Federal Candidate Supported                 | d or Opposed by Expen   | diture:           | District:  |
| Thom Tillis   | 101 Oppossu, ,          | Jituro.           | Check One: Support Oppose                              |
|   |                         |                   |  |
| Calendar Year-To-Date Per Election                  |                         | 1054015.67        | Disbursement For: Primary General                      |
| for Office Soug                                     | ,ht                     |                   | Other (specify)  |
| Full Name (Last, First, Middle Initial) o           | of Payee                |                   | Date of Public Distribution/Dissemination              |
| Chatham Light Media                                 |                         |                   | M M / D D / Y Y Y Y                                    |
| Mailing Address P.O. BOX 1330                       |                         |                   | 09 30 2014   |
| 1.0.507.1000  |                         |                   | Amount   |
| City  | State                   | Zip Code          | 12000.00   |
| Stowe   | VT                      | 05672             | 16638.00   |
| Purpose of Expenditure                              |                         |                   | Transaction ID : E.036  Office Sought: House State: NC |
| TV / Media Production                               |                         | Category/<br>Type | X Senate   |
| Name of Federal Candidate Supported                 | d or Opposed by Expen   |                   | District:  |
| Thom Tillis   | 1 Of Opposod by English | alture.           | Check One: X Support Oppose                            |
|   |                         |                   |  |
| Calendar Year-To-Date Per Election                  |                         | 1054015.67        | Disbursement For: Primary General                      |
| for Office Soug                                     | int                     |                   | Other (specify)  |
|   |                         |                   |  |
| (a) SUBTOTAL of Itemized Independen                 | nt Expenditures         |                   | ▶ 2350677.86   |
|   |                         |                   |  |
| (b) SUBTOTAL of Unitemized Independ                 | dent Expenditures       |                   |  |
|   |                         |                   |  |
| (c) TOTAL Independent Expenditures                  |                         |                   |  |
| (carry total from last page for                     | ward to Line /)         |                   |  |

| PAGE                 | 14 | OF | 14 |  |
|----------------------|----|----|----|--|
| FOR LINE 7 OF FORM 5 |    |    |    |  |

| AME OF FILER (In Full) Crossroads Grassroots Policy Strategies               |   |  |
|--|---|--|
|  |   |  |
| Full Name (Last, First, Middle Initial) of Payee                             | Date of Public Distribution/Dissemination         |  |
| Connection Strategy, LLC   | 09 30 2014  |  |
| Mailing Address PO Box 2192  | Amount  |  |
| City State Zip Code  |   |  |
| Arlington VA 22202   | 8728.31<br>Transaction ID : E.037                 |  |
| Purpose of Expenditure Phone Calls Category/ Type                            | Office Sought: House State: IA  Senate District:  |  |
| Name of Federal Candidate Supported or Opposed by Expenditure:<br>Joni Ernst | President  Check One: Support Oppose              |  |
| Calendar Year-To-Date Per Election for Office Sought 179389.49               | Disbursement For: Primary General Other (specify) |  |
| Full Name (Last, First, Middle Initial) of Payee                             | Date of Public Distribution/Dissemination         |  |
| Mailing Address  | M = M / D = D / Y = Y = Y                         |  |
|  | Amount  |  |
| City State Zip Code  |   |  |
| Purpose of Expenditure Category/ Type  | Office Sought: House State:                       |  |
| Name of Federal Candidate Supported or Opposed by Expenditure:               | President District:  Check One: Support Oppose    |  |
| Calendar Year-To-Date Per Election for Office Sought                         | Disbursement For: Primary General Other (specify) |  |
| Full Name (Last, First, Middle Initial) of Payee                             | Date of Public Distribution/Dissemination         |  |
|  | M M / D D / Y Y Y Y                               |  |
| Mailing Address  |   |  |
|  | Amount  |  |
| City State Zip Code  |   |  |
| Purpose of Expenditure Category/ Type  | Office Sought: House State:                       |  |
| Name of Federal Candidate Supported or Opposed by Expenditure:               | District:   |  |
| тчать от годотат одникале одрроней от оррозей ву Ехрепицие.                  | Check One: Support Oppose                         |  |
| Calendar Year-To-Date Per Election   | Disbursement For: Primary General                 |  |
| for Office Sought  | Other (specify)                                   |  |
| (a) SUBTOTAL of Itemized Independent Expenditures                            | 8728.31   |  |
| (b) SUBTOTAL of Unitemized Independent Expenditures                          |   |  |
| (c) TOTAL Independent Expenditures   | 9900929.95  |  |